



Poker News

## High Heels Poker Tour at Harrah's Horseshoe Feb 24

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In a concept launched last June, a new dimension in live poker for women was introduced, called 'The High Heels Poker Tour' (HHPT), which has expanded across the Gulf and East Coasts, affirming its popularity.

In fact, right before HHPT's launch, Lauren Failla, energetic founder of High Heels Poker Tour, Inc noted, "Only 6% of the poker population are women, so we have a big opportunity to grow."

"My vision for this company is to give women of all ages the opportunity to expand their skills at the poker table and provide a venue for nurturing the next top female poker player," Failla says on the official High Heels Poker Tour.com website.

The site says that to excel, women need places with opportunities and the recognition to make their mark. So HHPT's mission is to empower women who want to become champions in the growing world of poker and to provide the best competitive environment where women can explore, develop, continue growing and learning top strategies and their 'A' game.

"Women in poker are quickly becoming a force to be reckoned with and the HHPT wants to be a part of that phenomenon," Failla says. "I am looking for women who want to change history and go along for the wild ride."

While players do not have to pay the \$30 annual fee to be a registered HHPT member to play in their events, the HHPT does encourage players to join and be a ranked player on the tour.

As a registered member, players receive pre-registration opportunities for all feature events, hotel discounts, giveaways, eligibility for free seat drawings, specials, and perks, such as private receptions and hospitality rooms.

### UPCOMING EVENTS

Following their first 2008 event held Jan 6 at the Grand Casino in Tunica, Mississippi as part of the World Series of Poker Circuit, the next HHPT event is a \$350 buy-in event on February 24, 2008 at [Harrah's Horseshoe](#) in Council Bluffs, Iowa.

An interesting Jill and Jill Team Tournament will be held next at the Miami Jai-Alai on March 1st, 2008. Only two women teams are eligible to enter. 1st Place will receive Cash and the female player will receive a WSOP Ladies Event Entry in Las Vegas June 8, 2008.

The [Seminole Hollywood](#) will host the next \$450 buy-in event on March 29th, 2008, where players can win their way to the World Series Main Event.

For more event schedules and information about the Tour, see the High Heels Poker Tour.com website.

<http://www.pokerpages.com/poker-news/news/high-heels-poker-tour-at-harrahs-horseshoe-feb-24-30428.htm>

